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**FOR IMMEDIATE RELEASE**

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**CO-OP Announces Addition to Management Team**

**North Dighton — Joyce Faria, President & Chief Executive Officer** of Cooperative Production, Inc. (“CO-OP”), a Taunton-area non-profit agency supporting adults with intellectual and other disabilities, recently announced an addition to CO-OP’s senior management team. **Traci Cabral** has been appointed to the position of Director of Day Services.

Traci has been with CO-OP since 2004 and has served as Program Manager at CO-OP’s Norton Day Habilitation since 2010. Traci began her CO-OP career as instructor in a day hab program, followed by four years as case manager. Throughout this time, she proved her competency and management abilities. According to Faria, “Traci is a dedicated and mission-driven professional who has consistently taken on new challenges to improve our services. She possesses strong organizational and communication skills; and her genuine joy for our work is evident. It has been gratifying to watch Traci over the past decade as she worked hard, gained new knowledge and developed into a respected, efficient and effective manager.”

**About CO-OP**

CO-OP is a 501(c)(3) non-profit organization supporting local citizens with developmental and other disabilities, including brain injuries, in a variety of residential and day programs, employment supports, and clinical services. Founded in 1972 and currently serving approximately 300 individuals and family members in Southeastern Massachusetts, CO-OP’s mission focuses on individualized services and community participation. For more information, go to [www.co-op.cc](http://www.co-op.cc).

Photo attached: Traci Cabral

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